

Take Charge America Institute Family Finance Day

Family Finance Day will take place on Saturday, March 27, 2010 from 9:30am – 2:30pm at The University of Arizona.

The FFD event is a personal finance-focused, multi-faceted, fun, and family oriented event with a competition component being held at the University of Arizona. It will attract the entire family by having a variety of components that will interest everyone!

Adults

The event will offer attendees access to information regarding multiple financial services available in the Tucson community such as free tax preparation, home buying guidance, one-on-one financial consulting, bank accounts, foreclosure prevention, small business, financial education, credit repair, and much more. Experts will deliver 30-minute workshops on topics such as “How to talk to your kids about money”, “How can I pay for my kid’s college?”, “What are the new Credit Card rules” and “What do I need to buy a home”.

Children

The event will also offer fun activities for children where they can enjoy a nice spring day while learning about personal finance through activities that include, face painting, jumping castles, a reading corner, building your own piggy bank, the basketball game of HORSE, water balloons and much more.

Competition

FFD will also host a competition which will take place simultaneously to the booth information and children’s activities. Schools and groups from Tucson and surrounding areas have formed teams to compete during FFD.

Each team will be trained by the U of A Credit-Wise Cats on 6 personal finance topics which the competition will be based on. Each team will be responsible for competing at 6 different stations. Each station will focus on testing the teams’ knowledge on a different financial topic – spending plans, savings, credit cards, credit reports, paychecks, and home-buying - through a variety of interactive ways. For example, teams will play “Financial Football” at the credit card station, “Budget Ball” at the spending plans station, “Who wants to be a Financially Savvy Millionaire?” at the savings station and “Credit-Wise Cats Family Feud” at the credit reports station. In order to attract a diverse group of student interest, every station will be conducted through a different activity posing both physical and content knowledge challenges.

The Family Finance Day will provide the entire family – available information for adults, fun activities for children, and a competition for established high school age teams – with a fun and community oriented day-long event that promotes the importance of money management by teaching personal finance concepts. Finally - **FINANCIAL FUN FOR THE ENTIRE FAMILY!**